

Social Media in Early Years Services

Duration: 3 hours
Group size: 20 participants per training

This training can be tailored to meet the specific needs of your organisation.

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“Young children live in a world of interactive media. They are growing up at ease with digital devices that are rapidly becoming the tools of the culture at home, at school, at work, and in the community.” National Association for the Education of Young

The aim of this training is to assist participants to understand the importance of good practice when using social media in early years services.

Participants will explore the link between children’s rights and good practice. Benefits as well as inherent risks of social media will be demonstrated.

Managers and practitioners will be assisted to develop a code of conduct and a policy on social media use.

Participants will receive a free copy of “Digital Childhoods” to accompany the training.

Participants receive a certificate of attendance

Training outcomes

Participants will be able to:

- Describe **the benefits and risks of social media in the early years**
- **Link children’s rights to good practice** when using social media
- **Discuss the application** of Síolta and Aistear to social media use in the early years
- Develop ideas **that will assist practitioners** to develop a code of conduct and policy on social media use
- Identify where to access **further information and support** regarding social media in the early years

The course will involve presentation, case studies and group exercises.