## ANNUAL REVIEW 2002-2003





# Contents

Chief Executive's Review	Ι
Review of the Year	2 - 4
About Barnardos	5
About Ciara	6
About Stephen	7
About Cathy	8
Speaking Out for Children	9
The Gift of Time	10
Fundraising	
Will you help us help children?	12
Our Finances Explained	13
Contact us	17

## Chief Executive's review

lying

Barnardos is continually striving to contribute to making Ireland a better place to be a child. In 2002 we marked the tenth successive year of new service development throughout the country. But our concern is for all children in Ireland, not just those using our services.

This is why we launched the Every Child Matters advocacy campaign in March 2002. Because every child does matter, and this two-year campaign is highlighting some of the key difficulties facing children and families today and campaigning for changes in policy and provision.

**Parents Under Pressure** raised the need for increased supports for parents who are struggling with ever increasing demands as they carry out their vital parenting function.

• Families Under the Influence focuses on the impact of problem drinking on children and young people, and the need for all of us to change our behaviour in relation to drink.

Later in 2003 the third phase, Children Living Without, will focus on child poverty.

Barnardos will continue to advocate on behalf of children and young people over the coming years. We welcome your feedback and support.

## **Owen Keenan, Chief Executive**





### February 2003 Minister for Children visits Barnardos project

Brian Lenihan TD, since taking up office as Minister for Children in 2002, has attended launches and visited a number of our services. He's pictured here on a visit to our Family Support Centre in Blanchardstown. This centre is one of 11 projects supported through the AIB Better Ireland programme.

# Review of the past year

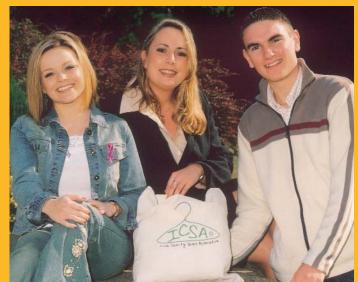
### March 2003 Launch of "Clotty Malotty and all her friends"

Artist Don Conroy with the young authors of "Clotty Malotty and all her Friends". "Clotty Malotty" is a collection of rhymes by children for children. The work was produced by a group of Traveller and settled 8-year-old girls from Finglas, Dublin. The book is available for €10 from Barnardos' National Children's Resource Centres and www.amazon.co.uk.



#### November 2003 Minister Ó Cuív opens Barnardos in Galway

The Minister for Community, Rural and Gaeltacht affairs, Éamon Ó Cuív TD, officially opened Barnardos' new regional office in Galway. This represents Barnardos' commitment to expansion in the West of Ireland. In the picture are Fiona Lane, Barnardos' Regional Manager in the West, Minister Ó Cuív and Owen Keenan, Barnardos' Chief Executive.



#### September 2002 Irish Charity Shops Association Quality Mark launched

Shops Development Manager Colette Miller (centre) with Candy (Gill Murphy) and Lorcan (Killian O'Sullivan) from RTÉ's Fair City at the launch of the Irish Charity Shops Association Quality Mark. The quality mark tells consumers that they are donating to or shopping with a registered charity.







#### September 2002 Barnardos supporters turn out for record mini-marathons in 2002

Some of the many Barnardos participants in the Cork Ladies Mini Marathon in 2002. The past year has seen great participation in the Dublin, Cork, Limerick and Waterford mini-marathons – and you don't even have to be a lady to join in the fun! The high participation of Argos staff ensured a great turn out!

#### December 2002 Launch of the Families Under the Influence Campaign

Olivia O'Leary, Deputy Chair of Barnardos Council, speaking at the launch of the Families Under the Influence Campaign. The Families Under the Influence Campaign highlights the impact of alcohol on children and families.

#### December 2002 Mary Coughlan and Don Baker launch the Families Under the Influence Campaign

Young volunteers Meadhbh, Ruth and Aoife, from Santa Sabina School in Sutton, Dublin, with Don Baker and Mary Coughlan at the launch of Barnardos' Families Under the Influence Campaign.



Barnardos is Ireland's leading charity for children and families. In 2002 we worked with over 12,000 children and parents throughout Ireland.

We work with children at risk and children who are coping with bereavement. Children whose lives are affected by alcohol and drug abuse, violence and poverty. We work directly with children, young people and families through a number of services to build on the strengths we believe all families have. Too many children still live in poverty, are not protected from danger and risk, are homeless, and don't have access to childcare. Their rights under the UN Convention on the Rights of the Child are not met.

We also try to influence the debate on issues that make a difference to children and families. We talk directly to policy makers and also advocate through the media and campaigns, like the Every Child Matters Campaign.

Barnardos believes that Ireland should, and could, be one of the best places in the world to grow up in. We will continue to try to make this a reality.

We believe that every child has the right to reach his or her potential.Working together we can make this possible. Because Every Childhood Lasts a Lifetime.

## About Ciara

"My daddy called me his special princess. No one calls me that anymore. Some bad men killed him and he is up in heaven. When my daddy died I thought that I had done something wrong and that it was my fault he had to go away. My mammy cried a lot. She couldn't play with me any more. My sister Deirdre who is bigger than me was very bold and did bad things, like hitting other kids. She used to be really kind.

The lady in Barnardos asked me all about my daddy. I was able to talk lots about him. She didn't cry like my mammy did.

After school me and my sister go to Barnardos. We play games and things. My mammy talks to the people in Barnardos too and she smiles sometimes. Now we play games together and she tells me lots of things about my daddy.

I know that I can't see him anymore, but I can always be his special princess."

Ciara, aged 7

## About Stephen

Stephen enters the Barnardos project. His head is bowed and his eyes fixed on the table. Catherine, the project worker, has poured bowls of cereal for breakfast. Stephen takes two bowls and doubles up his portion. He pours milk to the very brim. He growls and snaps short answers until he's full. Stephen is five, and this is how he starts each week.

After breakfast he cheers up a little. He finds his favourite toys. He likes to have a grown-up sitting near him when he plays. Adults use soft voices to talk to Stephen.

Sometimes Stephen tells stories from home. He says that he has seen his mum cry. He tells stories about his dad drinking. He says that he was scared. He asks staff not to tell his mum what he has said.

He likes to play with the sand – driving trucks through sand castles. He tolerates adults, but doesn't like other children. He holds on to the toy the others want to play with. He sometimes hits any child who steps too close. On better days his vivid imagination is obvious. He sings, rhymes, listens to stories and makes up his own. These days are rare, but wonderful.

## About Cathy

Cathy is 16 years old. Her son Jack is 16 months old. Cathy lives with her mother Mary and 2 brothers, aged 12 and 8, and a sister, 7, in a 3 bed room local authority house.

When Jack was born he was a bad feeder. Mary, his granny, worried to death and wanted to take over minding the baby. Cathy and Mary constantly argued. Cathy developed post-natal depression.

Cathy started attending the Barnardos Teen Parenting Support Project. Staff at the project spent a lot of time with the family, and things have improved.

Cathy dropped out of school when she got pregnant. She was just about to do her Junior Cert. Her mum explained that Cathy never liked secondary school. She never did well in exams, which was strange because she was an intelligent girl when she was younger. Together with the staff at the project Cathy and Mary are making plans for Cathy to go back to school. The project will help Cathy find a crèche for Jack, as Mary is so busy with the other children.

## Speaking out for children

Barnardos continues to make our opinions heard on matters relating to children. The Every Child Matters Campaign highlights issues that affect children and families in today's Ireland. The past year saw the end of the very successful Parents Under Pressure Campaign, as well as the launch of Families Under the Influence.

The Families Under the Influence Campaign highlights the impact of alcohol on children, young people and families. Mary Coughlan and Don Baker launched the campaign in December 2002, and it has received great support from parents and professionals. Many of our policy suggestions are reflected in new initiatives by the Minister for Justice and the Minister for Health. All main political parties have also signed a Pledge to always put the interests of children and families first in matters relating to alcohol.

Barnardos also continues to work together with other groups to improve children's lives. In September 2002, Barnardos in the Republic and Northern Ireland, as well as the ISPCC and the NSPCC, hosted a conference. The 'Beyond Borders' conference looked at the vetting of staff who work with children on the island of Ireland. In February 2003, together with six other agencies we launched the End Child Poverty Coalition. The End Child Poverty Coalition will keep pressure on politicians to eradicate child poverty by 2007.

# The gift of time

"Being a volunteer with Barnardos means a great deal to me. For the past year I have volunteered in the Dun Laoghaire shop. I love the experience of meeting new people every week. I have discovered skills I didn't realise I had. This has led to a new-found confidence in dealing with members of the public. All the staff are helpful and they support and welcome you as part of a team.

I also continue to volunteer with the Sólás Bereavement Counselling Helpline. I've done that for the past  $3^{1}/_{2}$ years. The helpline is often the first contact a family or carer makes with the bereavement counselling service. Volunteering is a very rewarding job which I enjoy very much, with the satisfaction that my efforts in some way contribute to the vital work done by Barnardos".

## Maureen Campbell, Volunteer



## Fundraising

"I am delighted to report that fundraising increased substantially this year – income increased by 45% in 2002 and costs by less than 1%. Fundraising profits increased to €1.995 million. Very special thanks are due to AIB's Better Ireland Programme for its funding

of 11 projects in 2002. The Pennies From Heaven Campaign also contributed to our record year. Barnardos' Fundraising Board again met its target of €1.2 million. Highlights of 2002 included opening a new shop in Athlone and The Diamond Ball for Barnardos. Thank you to everyone who supported our fundraising efforts this year.'

## Niamh Cleary Chair, Fundraising Board



"All staff in Argos got involved in fundraising for Barnardos – our charity of the year in 2002. Each shop had its own charity champion. Stores throughout the country organised a special World Cup travelling teddy bear, raffles, collections, quizzes and took part in mini-marathons. I was happy to be involved with Barnardos because the funds we collected go to helping kids all over Ireland – and we had fun doing it!"

### Bridie Hussey, Charity Champion, Argos, Athlone

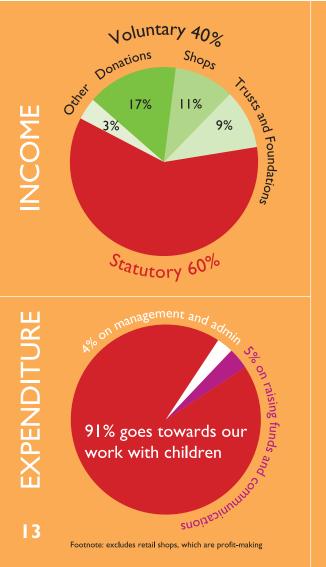


This review has described some of the things we have done in the past year, and what we continue to do. However, we need your help to really make a difference to children and families in Ireland.

You can support us by:

Becoming a regular donor;
Shopping in one of Barnardos' ten shops;
Running a fundraising event;
Volunteering your time and skills;
Supporting our advocacy campaigns.

For more information on how you can help Barnardos help children and families in Ireland contact: info@barnardos.ie or call 1850 222 300.



# Our finances explained

Barnardos' total income for the year ended 31 December 2002 was €11.4m, a record for the organisation and an increase of 29% on 2001.Total expenditure was €10.8m, resulting in a surplus of €0.6m for the year.

91 cent of every €1 spent (excluding retail shops which are profit-making) was spent on our work with children. 5 cent was spent on generating funds and 4 cent on management and administration.

Attached is a summary of the financial statements for the year ended 31 December 2002. For more detailed information copies of the Directors Report and Audited Accounts can be obtained from our head office.

#### Mary Broughan, Honorary Treasurer

For a full set of accounts please contact Barnardos National Office, Christchurch Square, Dublin 8. T: 01-453 03 55 E: info@barnardos.ie

You can also download the full accounts from **www.barnardos.ie** 

## STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 December 2002

	2002 Unrestricted Funds €000's	2002 Restricted Funds €000's	2002 Total Funds €000's	2001 Total €000's
INCOMING RESOURCES				
Donations, legacies & similar incoming resources Activities in furtherance of the charity's objectives Activities for generating funds Investment income & interest Other incoming resources	1,299 0 2,383 42 297	989 6,386 0	2,287 6,386 2,383 42 297	1,872 4,955 1,973 62 2
TOTAL INCOMING RESOURCES	4,021	7,375	11,396	8,864
Less: Cost of generating funds	1,479		1,479	1,467
Net incoming resources available for charitable application	2,542	7,375	9,917	7,397
CHARITABLE EXPENDITURE				
Costs of activities in furtherance of the objectives of the charity Support costs Management & administration	767 47 23	7,474 705 345	8,241 752 368	6,408 541 292
TOTAL CHARITABLE EXPENDITURE	837	8,524	9,361	7,241
TOTAL RESOURCES EXPENDED	2,316	8,524	10,840	8,708
Net incoming resources/resources expended before transfers <b>Transfer between funds</b>	1,704 (1,295)	( , 49) <b> ,295</b>	556 <b>0</b>	156 <b>0</b>
Net incoming resources/(resources expended) after transfers Total funds brought forward	410 3,700	146 309	556 4,009	156 3,853
TOTAL FUNDS CARRIED FORWARD	4,110	455	4,565	4,009

#### **BALANCE SHEET** at 31 December 2002

	2002	200 I
	€000's	€000's
ASSETS EMPLOYED		

FIXED ASSETS

Tangible assets	2,620	2,734
CURRENT ASSETS Stock Debtors Short term deposit Cash at bank	0 1,180 1,438 362	6 695 1,190 198
	2,980	2,089
CURRENT LIABILITIES Creditors (amounts falling due within one year)	(1,035)	(814)
NET CURRENT ASSETS	1,945	1,275
NET ASSETS	4,565	4,009
REPRESENTED BY		
General fund Restricted income fund	4,110 455	3,700 309
TOTAL FUNDS	4,565	4,009

The Statement of Financial Activities and Balance Sheet have been extracted from the statutory financial statements of Barnardos Republic of Ireland Limited for the year ended 31 December 2002. The statutory financial statements, on which the auditors (Ernst & Young) expressed an unqualified opinion will be filed with the Registrar of Companies following the Annual General Meeting.

## **PRINCIPAL PATRON**

President Mary McAleese, President of Ireland

## MEMBERS OF BARNARDOS COUNCIL

Declan Ryan, Chair Olivia O'Leary, Deputy Chair Mary Broughan, Honorary Treasurer Leslie Andrews David Barnardo Niamh Cleary David Gamble Kenneth Milne Shalini Sinha Dr Joe Robins, first Chair of Barnardos (1989-1996), sadly passed away in January 2003. Joe was a passionate advocate for children's rights and campaigned for social justice for minority groups generally, through Barnardos and other voluntary organisations over many years.

We acknowledge the immense contribution Joe made to our development and offer our condolences to his family.

Barnardos, Christchurch Square, Dublin 8 T: 353 - I - 453 03 55 F: 353 - I - 453 03 00 E: info@barnardos.ie www.barnardos.ie Lo Call 1850 222 300

Registered Charity Number 6015

