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ORKING WITH CHILDREN AND FAMILIES

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YA ODHRAN ISABEL Barnardos LEO EVIE ISAAC KAYLE

50 Years Working With Children and Families in Ireland

"I HAVE BEEN WORKING WITH BARNARDOS FOR 23 YEARS AS A VOLUNTEER

- first in a toy library and then in the pre-school services. I love working with the children and the wonderful staff of Barnardos - it is extremely rewarding. It is wonderful to see the changes in the children over the course of their time in Barnardos. Little ones who could not talk or play with others blossom, learn to play well and communicate. I can see the dramatic effect the Barnardos experience has on their developing brains at a crucial time in their lives and I know that their lives will be better as a result. I look forward to another 20 years!"

Sandra Tighe, Barnardos Volunteer for 23 years

"IT'S GREAT TO SEE BARNARDOS
CONTINUING TO BE CHALLENGING AND
SUPPORTIVE IN MAKING A REAL DIFFERENCE
TO CHILDREN'S LIVES THROUGHOUT
IRELAND, IN BOTH ITS SERVICES AND
ADVOCACY. I WISH YOU CONTINUED SUCCESS
IN THIS SO-VITAL WORK."

Eoin Keenan, former CEO Barnardos, 1990 - 2005



"I CANNOT SPEAK HIGHLY ENOUGH OF THE POSITIVITY, ENTHUSIASM AND DRIVE THAT I SEE BARNARDOS STAFF BRINGING TO THEIR WORK EVERY DAY

The harder the challenge, the higher the obstacles, the greater the resolve and desire to overcome and achieve the very best outcome they can for the children and families that place their trust in us."

Stephen McLaughlin, working with Barnardos for more than 10 years

"I AM SURROUNDED BY A TEAM OF PEOPLE WHO ARE FLEXIBLE, RELIABLE, HARDWORKING AND WILLING TO GO ABOVE AND BEYOND TIME AND TIME AGAIN.

I am very proud of the team and their commitment to improving the lives of vulnerable children in Ireland. I look forward to our continued success."

Collette Miller, working with Barnardos for more than 10 years

Our Mission

Barnardos' mission is to challenge and support families, communities, society and government to make Ireland the best place in the world to be a child, focusing specifically on children and young people whose well-being is under threat.

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Our Vision

Barnardos' vision is an Ireland where childhood is valued and all children and young people are cherished equally.





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BARNARDOS

look how far we've come



1870

Dubliner Thomas Barnardo opened his first home for homeless boys in London.



1962

The Barnardos tradition continued to grow and set roots in Ireland, initially in Dublin and the border counties.



1974

The Barnardos bus made its first appearance on the streets of Dublin, providing pre-school education to children in areas with poor local resources.



1980

Barnardos opened its first Early Years centre working with children in Tallaght. Today Barnardos operates eight Early Years services nationally.



1989

Barnardos became a wholly independent organisation, with sister charities in the UK, Australia and New Zealand.



1995

Barnardos opened its first centres outside of Dublin in Limerick and Offaly. By 2001 Barnardos had centres in Carlow, Cork, Dublin, Galway, Limerick, Tipperary, Waterford and Westmeath.



2004

Barnardos had expanded to 38 project centres located in communities throughout the country, working with 4.803 children and families.



2012

Barnardos marked 50 years of working to support children and families in Ireland with the launch of the first ever An Post Barnardos postage stamp.

Chairman's Statement

Alan Wyley

2012 marked Barnardos fiftieth year working with children and families in Ireland. From our beginnings as a small organisation working in Dublin and the border counties in 1962, Barnardos has grown to become the largest children's charity in Ireland. We now work in 40 centres across the country with more than 6,300 children and families.

It has taken many people to make Barnardos what it is today - those who have worked directly with children and families in communities across Ireland and the teams who have supported them, our volunteers who have helped out in so many ways, and the board members who have always given of their time freely to guide and advise us. Without them Barnardos would be nothing.

We also couldn't have done it without the support of the general public – be it from individuals, companies, trusts or philanthropies.

But as we reflect on reaching a milestone, we must unfortunately acknowledge that 2012 was a year in which Barnardos was needed more than ever in our

fifty year history. Child poverty is on the increase, while public spending is repeatedly cut year after year. In these difficult times we must continue to keep our doors open for those who need us most – that is the reason why Barnardos exists. During our fiftieth year we have had to make some hard decisions, but Barnardos is still here and will continue to be so.

The Referendum for children's rights in November 2012 marked a turning point in Irish society. By voting yes, we as a nation have chosen to protect our children and ensure that their rights and needs are paramount in our constitution. If we can ensure that we now act on those principles we will hopefully see an Ireland in fifty years time where Barnardos is no longer required - an Ireland where all children are cherished equally and a time when Ireland is the best place in the world to be a child! That is our vision.

I would like to thank the following Board members who stepped down in 2012 and who served Barnardos so well in their role:

Deirdre Kiely

And welcome the following new Board members:

Grainne Burke David Begg John O'Reilly



Chief Executive Review

Fergus Finlay

Right at the end of the 2012, two things happened. After a heated and sometimes fractious debate, Ireland voted to put the rights of our children into our Constitution. We became one of the first countries in the world to enshrine in our fundamental law the principle that our children, now and for ever, have the right to be heard, and to have their wellbeing regarded as a first priority, whenever a decision is being made that affects their future.

In making that decision, the people of Ireland sent a powerful message to government and to the legal system. Our children matter. The wording of the referendum, as it was passed, contained a set of instructions that will, in time lead to profound changes in the way our children are treated and viewed by policy makers. After years in which we grappled with scandals that all arose because our children were "seen and not heard", this was a really important statement.

From our point of view in Barnardos, we worked as hard as we could to secure the passage of the referendum. We strongly, passionately, believe that it can only do good. We were immensely grateful to all those people who, despite the confusion and division, voted Yes last November

But here's the thing. Shortly after the referendum was passed, the Central Statistics Office published the number of Irish children living in consistent poverty. 107,000. One in every eleven of our children.

Every child is a bottomless well of talent and potential. They are the foundation on which we build everything. But poverty robs them of their potential. And consistent poverty, defined as it is by what they call "deprivation indicators", does an even more corrosive job. A child in consistent poverty is likely to be hungrier, likely to be colder, likely not to be growing as fast, likely not to have as many treats and surprises in his or her life.

And a child who starts life in consistent poverty, especially if there are problems in the family and disadvantage in the community, is more likely to have difficulty in school, to be behind in his or her reading and sums, and to face a life-long struggle on that account. If we condemn children to consistent poverty and to living in disadvantage, we will end up paying for

them for ever – through higher social welfare, more anti-social behaviour, and all the rest.

So 2012 was a year in which the people of Ireland put down a marker about how we want our children to be treated. But it was also a year in which the ongoing recession, and the demands of austerity, treated our children pretty mercilessly.

I've often thought that austerity was a thing to be respected. Some of my own heroes were and are austere people. People like Nelson Mandela, who accepted a lifetime in a bare prison cell in defence of his principles. But they were all people who practiced austerity – they didn't impose it. And they especially didn't seek to impose a version of austerity on those who had no voice to speak up for themselves.

We see it as part of our role in Barnardos to give expression to that voice. We try to do it in several ways.



We are totally committed to helping the children we work with to grow, and to develop the skills, confidence and resilience to deal with whatever life throws at them.

We try as hard as we can to make politicians and policymakers listen to the voice of children, by campaigning about the issues that affect them most. If we're working with hungry children, we try to fix that. But we want our country's leaders to know that there are hungry children - and more of them than there used to be.

We couldn't do what we do without the commitment and dedication of the people who work in Barnardos. Throughout our organisation they endured their own hardships in 2012, because of the pressures of funding our work. But for all of them, the work came first.

And we are lucky too in the quality of the support we receive - hundreds of volunteers who give their time and energy. thousands of donors (individuals and companies) who give selflessly and generously, a Board that challenges and supports us in a thoroughly professional manner, the customers who buy in our shops.

Above all, there's the children and families we work with. No matter what the problems, they're a constant source of inspiration and hope. If you had the chance to work with our children, you'd never hesitate to vote Yes for them at every opportunity!

"I LIKE BARNARDOS BECAUSE ITS FUN.

The best thing about Barnardos is I get breakfast so I won't be hungry."

Helen

Our Board

Every member of our board freely donates their time, their skills and their experience. We are truly grateful to have the support of a group of visionaries who are deeply committed to Barnardos' ethos of excellence and our objective of making Ireland the best place in the world to be a child.

Chair

Treasurer

We would like to pay tribute to their leadership and their integrity



Barnardos Board 2012

Alan Wyley
Jim Mountjoy
Tony Crooks
Sheila Greene
John Lonergan
Gerry Murphy
Leonie Lunny

Deirdre Kiely

Alan Crosbie

To July 2012

Dianne O'Kelly

Company Secretary



Our People

Jacki Conway, Director of Internal Services



We have always striven to ensure that Barnardos is a good employer and significant and continuous investment has been made over the period in training, policies, systems and supports to support our people to do the demanding jobs we ask of them.

2012 was a particularly challenging year for staff working in Barnardos. We faced severe pressure as cuts impacted on the financial stability of the organisation. We had to examine every euro spent to ensure that the impact on service provision was minimised.

In 2012 we had to make some hard decisions:

 In the first half of the year, support services (including departments such as Finance, Communications, Service Design, HR and administrative functions) were re-structured to reduce costs.

- Revised (reduced) salary scales were implemented for all new employees and a pay freeze, with no increments paid, remained in force during 2012.
- Barnardos closed for one week during August 2012 with all employees placed on temporary lay-off.
- A voluntary redundancy programme was offered in the last quarter of 2012 to reduce Barnardos cost base further.
- Barnardos Wizard of Words literacy programme closed at the end of December 2012 and further changes to services planned for 2013 were announced which will impact on headcount.

At 31 December 2012, Barnardos employed 380 people (2011: 433).

Despite these tough decisions our people have shown great commitment and resilience in working through the level of change experienced in 2012. The HR and training team have played a key role in supporting the changes and also in ensuring a healthy and safe environment for all of our staff, many of whom work in challenging settings.

Despite some of the tough decisions we had to make. Barnardos has remained committed to maintaining professional service delivery from an appropriately aualified. trained and supported staff group across the organisation. This included an undiminished commitment to training and development with the provision of 99 courses (2011: 113) with an average of just over two days training per employee (2011: 2.5 days). Key training delivered included Child Protection (mandatory for all to attend), Health & Safety related (manual handling and First Aid) and service related (Partnership with Parents, Promoting Positive Behaviour and Tus Maith).

This continued investment in our staff, supported by our Board, is a key underpinning in helping us realise our vision of "An Ireland where childhood is valued and all children and young people are cherished equally". Paying attention to what we need to do today to be ready for the uncertain tomorrow is vitally important to seeing Barnardos through the next 50 years.

Helping Families to Achieve their Potential

Partnership with Parents (PwP) is a one-to-one, home-based programme for parents who require support to develop their ability to parent effectively. PwP was designed by Barnardos to strengthen the parent-child relationship and improve the quality of the parenting, thereby improving the lives of children and families. It is tailored to meet the specific needs of children from 0-18 years of age and their families.

"My wider family have noticed

A BIG CHANGE

in all of us."

Pictured: Lynda with her Barnardos worker Natasha





my home life was in chaos. I was scheduling appointments for my children but we never made them. I had no routine, no structure in my life. I've noticed big changes. I can see the progress I've made and what I have left to do.

I now know how important it is to have a routine and for us all to spend family time together. We've had two family days out now make plans to make sure we do it. This programme has helped me with budgeting for the household and I've learned to plan and cook meals that are good for us.

My six year old was so quiet when we started with Barnardos but now he's in the choir and just a totally different child, his self-esteem and confidence has really improved. My wider family

of us.

My partner has also started the programme - we are parenting together now and it has made a huge difference for our family.

We went to see my son in his Christmas play and when he saw me and his dad in the crowd watching him he burst into tears as he was so happy to see us there together - for him."

Children's Services Review

Suzanne Connolly,
Director of Children's Services

Barnardos works with children growing up in disadvantaged communities who experience daily challenges in their lives which affect their ability to grow and develop. Our aim is to provide these children and their parents with the services they need to ensure that children develop to their potential.

Barnardos is committed to prevention and early intervention services and ensuring that significantly more children have access to such services within their communities as part of a holistic response to their needs.

We are also committed, in partnership with the HSE and other agencies, to providing much needed services to vulnerable children whose welfare and well-being is at risk.

OUR SERVICE OUTCOMES, ARE THAT CHILDREN ARE:

- Healthy and Safe
- Engaged in active learning
- And, are part of positive networks of family, friends, neighbours and the community

"IT MEANS A LOT TO ME TO BE ABLE TO COME TO BARNARDOS TO MEET MY FRIENDS."

JOHN



OUR SERVICES

Barnardos operates eight Early Years projects, 20 Family Support projects, four Teen Parents programmes, and five Family Welfare Conferences. We also have some specialist programmes such as a Guardian Ad Litem service, a Post Adoption Advice Service, and Roots of Empathy – a school based programme which is designed to reduce levels of aggressions in school going children and raise social and emotional competency and empathy.

CHALLENGING TIMES

In 2012, Barnardos had to make some difficult decisions as a result of the collapse in the funding environment and the decline in fundraising income. While we made every effort to protect our core services for children and families, some services were impacted.

 With great regret our Family Support Service in Buckingham Street, Dublin 1 closed in December 2012. The service worked with more than 450 children experiencing high levels of need and their parents/carers over its five vears of operation. The focus of the work was on increasing parenting capacity and improving children's emotional wellbeing. The closure of the service has been noted by parents and local partners as a significant loss to the community. This service had been jointly funded by

Barnardos, the HSE, and Dublin City Council.

- Our Wizards of Word (WoW), volunteer-led literacy programme for children in school ceased operation in December 2012 as Barnardos was no longer in a position to develop a sustainable funding plan at the required level. This was particularly disappointing as a rigorous evaluation conducted by NUI Galway demonstrated the programmes' effectiveness in a number of key areas of literacy development. Over its four vegrs in operation the service worked with more than 370 children and 80 highly trained volunteers in ten schools across Dublin and Limerick. We hope to secure resources to develop a couple of WoW demonstration sites in 2013.
- As part of cost cutting. our administration and management resources were also reduced. This has resulted in our regional structure being reduced from six to five regions. All direct services for children also moved under the management of the Children Services Management Team.

I would like to particularly acknowledge the continued commitment and resilience of our staff during what has been a challenging year. Not only have they had to manage the uncertainty inherent in the implementation of cost saving measures, but they are

also supporting families and communities whose everyday problems are being compounded by the current economic climate and the social and psychological impact of living during a recession

HIGHLIGHTS

Some of the highlights of 2012 included:

- A key piece of work in the Dublin North region has been our involvement in the Differential Response Model (DRM) learning site in partnership with the HSE and the Daughters of Charity. Our role in DRM is to undertake initial assessments on behalf of the HSE. Barnardos also has a role in providing services to children and families on the completion of the assessment process. The implementation of DRM has required staff to adapt to a different way of working, which they have done with energy and commitment.
- We continued to make significant progress on the design and implementation of Partnership with Parents (PWP), our intensive parent support programme for parents with complex needs who have children aged 0-18 years. The pilot of the complete PwP programme took place from January to October 2012 in eight sites. All participating staff and managers received four days training on the programme in January, March and April. Towards the end of

Children's Services Review

(continued)

2012 we began a review of the learning from the pilot which will be used to strengthen the overall programme. Dr. Crispin Day, Centre for Parent and Child Support, South London and Maudsley NHS Foundation Trust, London continues to provide expert advice on the design and development of the service. Also in 2012 we successfully secured a contract with the Health and Social Development Foundation in Bulgaria to deliver PwP training to a number of staff teams.

- During 2012. Barnardos was awarded a grant by the One Foundation to re-develop our children's services database. The new database will provide Barnardos with essential operational and strategic information. A business and systems analysis was conducted during 2012 to inform the design and development requirements of the new system. The design and development of the new database commenced in the fourth quarter of 2012.
- The Tús Maith programme (an early years programme for children aged three to five years, the focus of which is improved school readiness) continues to be delivered in eight Barnardos'

- sites nationally. Two programme manuals - the curriculum manual and the implementation manual - were completed and distributed to employees towards the end of the year. These manuals are useful tools to support teams in their work on a daily basis. Tús Maith is a key programme in terms of Barnardos' ongoing commitment to prevention and early intervention. The programme allows us to intervene early in a child's life, but also early in terms of potential issues effecting a child's development.
- Roots of Empathy is an evidenced based programme that reduces levels of aggression among school children while raising social / emotional competence and increasing empathy. The implementation of Roots of Empathy continues to go well. During the 2011-2012 academic year 12 schools participated in the programme: eight in Dublin and four in Athlone. The programme expanded for the 2012-2013 academic year and a total of 27 schools are now hosting the programme (in Dublin, Athlone, Tipperary and Waterford). Approximately 640 children participated in the intervention. Numerous schools have expressed an interest in Roots of Empathy which means

- that there is the potential to significantly increase the number of children who benefit from the service. However, there is a financial consideration in terms of school not having funding available for additional programmes. We will need to source an appropriate funding base in order to maximise the potential for the expansion of the programme.
- Amplifying Voices (AV) is a new initiative aimed at strengthening the voice of children and young people on issues affecting them. The aim of the AV project is to test, develop and demonstrate models of effective rightsbased participation leading to better outcomes for children and young people. Throughout 2012 the project was operational in three pilot site communities (Tallaght, Finglas and Blanchardstown). We are fortunate to have Anne O'Donnell, Head of Citizen Participation in the Department of Children and Youth Affairs, as a member of our AV Steering Committee.
- The pilot Child Contact Centres service, operating in partnership with One Family, continues to progress well.
 The three centres serve the communities of Tallaght,



- Clondalkin and Ballymun. The Child Contact Centres began receiving referrals in October 2011 and up to June 2012 (most recent data available) more than 70 families had been referred to the service and more than 45 families had been provided with a service. In 2012 an evaluation of the pilot by an independent evaluator commenced. The evaluation is due to finish in Summer 2013.
- During 2012, we completed a service outline of the **Barnardos Community Hub** Model. The philosophy of the community hub model is that children aged 0-18 years and their families should have access to a range of services to meet their needs within a reasonable distance from where they live. Our Community Hub concept has been superceded by the development of the National Service Delivery Framework, which will form the basis of service delivery under the new agency, and also by the Areabased Responses to Child Poverty Partnership initiative, a jointly funded government and philanthropic venture, which Barnardos will participate in.
- Towards the end of 2012 we completed and published our Child Development Guide. The guide was developed as a resource to accompany the newly developed Child Development Training. It is a comprehensive guide for

- practitioners on developmental processes and all the dimensions of development.
- During 2012 we worked with children and young people attending Barnardos' services to develop and design information booklets for children attending our services. These booklets explain what Barnardos does, why we are working with them and their families, and how we listen to anything they have to say. Three booklets have been designed for three different age groups (six to eight years, 9 to 12 years, and 13 to 17 vears).
- Barnardos' remains committed to the auditing and monitoring of our practice in order to ensure that all of our services remain needs-led and outcomes-focused. We are fortunate to have the expert advice of external professionals who sit on our Best Practice and Audit Committees.
- In 2012 we completed an audit of supervision practice in Children's Services. The audit was completed using a standardised audit tool by projects managers, Assistant Directors and the Director of Children's Services. Fortyfive managers from across 37 services completed the audit. The findings of the audit clearly indicate that supervision is appropriately implemented within the

- organisation, with staff receiving it regularly.
- Barnardos continues to review policies every three years to ensure they are in line with current research and promote best practice. The following policies were revised in 2012:
 - · Domestic violence
 - Diversity
 - · Child protection and welfare - direct services to children and families
 - Child protection and welfare - for non-direct service members of staff
- We continued to provide training aimed at enhancing the practice of staff and managers, e.g. Supervision, Child Protection, Assessment, Promoting Positive Behaviour. Shared Language Training, Case Management, Outcomes. and Child Development.

Children's Services Review

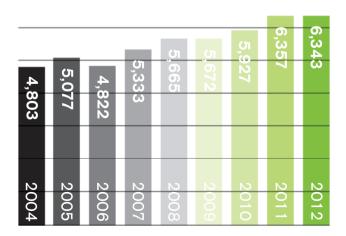
use of Barnardos services in 2012

During 2012 a total of 6,343 children and parents directly participated in Barnardos services around the country, nearly two-thirds or 3,986 were children.

Table 1: Total direct work with children and their parents, 2012

	Family Support Projects*
Children	3,078
Parents	1,854
Other Carers	133
Other	52
Not recorded	183
Total	5,300

Figure 1: Total Direct Work with Children and their Parents: 2004-2012



FAMILY SUPPORT AND UNIVERSAL SERVICES

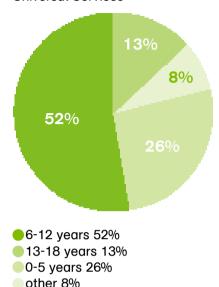
Family support services include projects that provide targeted early years support, intensive family and individual support or family welfare conference services. Universal services include services such as toy libraries, playground facilities etc that can be accessed by all members of the local community in which Barnardos works.

As noted in Table 1 3,078 children and 1,987 parents and carers participated in targeted family support and universal services during 2012. An additional 166 children and 115 parents and carers participated in the Bereavement service, while 703 children were involved in the Guardian ad Litem service and 39 children in the Post Adoption service.

The majority of children attending targeted family support and universal services are aged between six and 12 years, with a just over a quarter aged from birth to five years. The remaining children and young people are aged between 13 and 18 years.



Figure 2: Age Range of Children attending Family Support or Universal Services



There were a number of sources of referral with 34 per cent being self or parent-made during 2012, 15 per cent of those referred to family support or accessing universal services were referred by social workers or other HSE child and family services and another 20 per cent were referred by their school. The remainder of referrals came from a variety of sources including other Barnardos projects, other non-statutory community services, and health professionals (public health nurses, speech and language therapists etc).

Of those children who accessed targeted family support services (excluding family welfare conference services) our assessment process showed that:

- 33 per cent had a need in the area of family and/or social relationships, for example dealing with family conflict or poor peer relationships
- 28 per cent of children were assessed as having a physical or psychological health need e.g. poor nutrition or speech and language delay
- 32 per cent of children were assessed as having a behavioural or social participation need e.g. poor social skills or aggressive or age inappropriate behaviour
- 29 per cent of children were assessed as having an education or training need e.g. poor school attendance, poor school readiness or low academic achievement

Figure 3: Needs of Children Attending Targeted Family Support Services



PROJECT/SERVICE ENQUIRIES

During 2012, more than 3,000 different types of enquiries were received, by our communitybased projects, from more than 2,100 parents, professionals and community members. Almost 40 per cent of these enquiries were made by parents and a further 29 per cent were made by parents. Common reasons for getting in contact with Barnardos included: learning more about our services, learning about the availability of other community services, and getting information about parenting courses.

Almost 69 per cent of enquiries were made by telephone while 19 per cent of all enquiries were received from parents, neighbours or professionals who dropped into their local project.

INFORMATION SERVICES

During 2012, our information services dealt with more than 7,310 face-to-face or telephone enquiries, our Barnardos Training and Resource Service (BTRS) provided 1,603 training places and the library had 20,453 online /isits

 Table 2: Enquiries During 2012

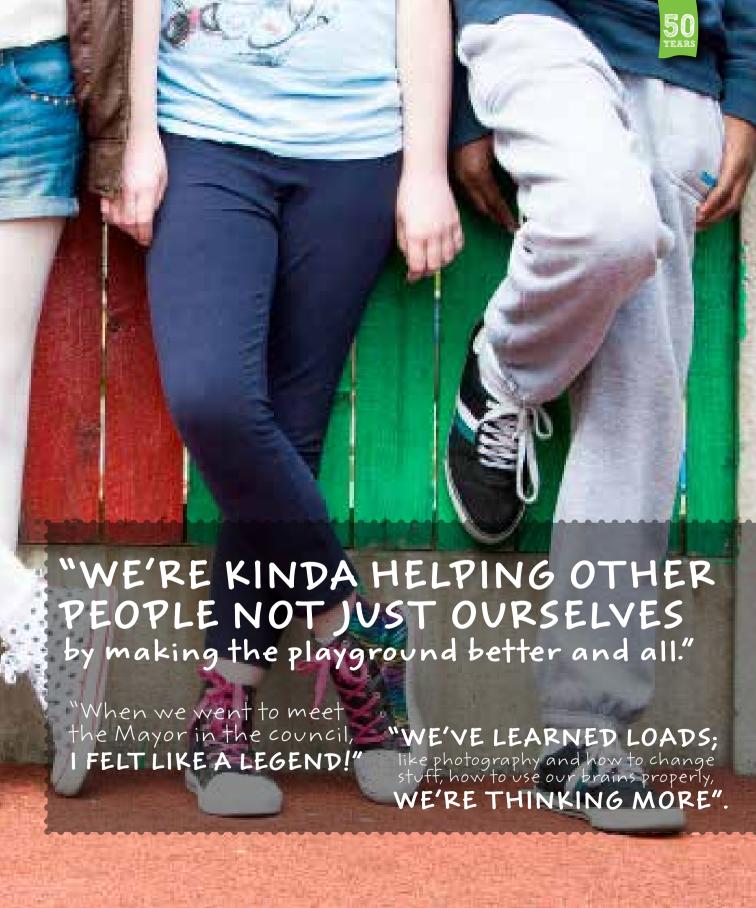
Information Services	2012
BTRS	5,212
BTRS online visits to the library	20,453
BTRS training places	1,603
Post Adoption Advice Service	480
Bereavement Counselling for Children Service Helpline	337
Origins Enquiries	1,284

Helping Children have their Voices Heard

Amplifying Voices (AV) is a Barnardos programme with the aim of strengthening the voice of children and young people on issues affecting them. The purpose of the AV project is to test, develop and demonstrate models of effective rights-based participation leading to better outcomes for children and young people. The programme is being piloted in three communities across Dublin.

One AV project underway involves a group of primary school age children living in west Dublin. They have identified bullying as an issue that strongly affects them; particularly focusing on how they can make their community playground a safe place for everyone living in the area to enjoy.





Advocacy Review

Catherine Joyce, Head of Advocacy and Community Engagement

2012 carried huge potential for children in Ireland with change continuing in relation to child welfare and protection services and the holding of the long anticipated Children's Referendum. At the same time, the ongoing economic pressure facing the country infiltrated further into family life and frontline services, making life harder for many children as parents struggled to meet day to day costs and essential services faced reduced funding and closure. As ever. Barnardos strove to put children at the centre of national policy, law and practice, representing their voices and interests through our advocacy work.

Norah Gibbons retired from her position as Director of Advocacy in 2012. Norah worked with Barnardos for 22 years and made an enormous contribution to the organisation and to the national policy arena for children and young people. Norah's wealth of experience as a social worker and advocate drove the development of Barnardos' advocacy team and she leaves a legacy of effective campaigning to improve children's lives.

CHILD WELFARE AND PROTECTION

Children at the Centre Conference

Barnardos' organised the Children at the Centre conference in Croke Park in February 2012 to promote a model of support that places the child at the centre of service delivery, espouses the benefits of prevention and early intervention services and is based on the fundamental importance of interagency working.

Keynote speakers at the conference included President Michael D. Higgins; Ms Caroline Vink, National Youth Institute, the Netherlands who presented on the evolution and work of the Youth and Family Centres that operate in all municipalities in the Netherlands; Ms Katy Ball, Head of Early Intervention and Market Development, Children and Family, Nottingham City Council who reviewed the effectiveness and mainstreaming opportunities for early intervention projects and Mr Gordon Jeyes, National Director for Children and Family Services. HSE who outlined his vision for the new Child and Family Support Agency.

The conference brought together a wide range of professionals working with children and families across a broad spectrum of family support, social work, education, health and youth services. Key policy makers from the Department of Children and Youth Affairs and the HSE attended the conference, along with a huge range of policy influencers from the statutory and community and voluntary sectors. The workshops were led by Barnardos' Children's Services and demonstrated examples of their interagency working with HSE and other partners, provided good practice evidence and detailed the challenges inherent in collaborative practice.

As a follow up to the conference, Barnardos hosted an 'Early Intervention and Prevention' Roundtable with Graham Allen, MP in June 2012. Mr. Allen has been a significant advocate for increased focus on early intervention and prevention models in the UK. Barnardos facilitated the roundtable discussion with Mr. Allen with stakeholders from the community and voluntary sector and coordinated a meeting



between Mr. Allen, Minister for Children and Youth Affairs. Frances Fitzgerald, and other TD's and policy makers.

Aftercare Seminar

The difficulties for young people transitioning from the care system to independent adulthood and the call to ensure that all these young people receive appropriate aftercare services was the focus of the Barnardos seminar 'Moving On: Aftercare Provision in Ireland'. This seminar was co-hosted with lawyers from the Public Interest Law Alliance (PILA) who presented on statutory aftercare provision in England and Wales, Northern Ireland and Scotland.

Barnardos' partners in the Action for Aftercare Alliance, namely Focus Ireland and EPIC also made presentations at the seminar. The seminar was beneficial in reinforcing the recognition among policy makers, politicians and media that young people leaving care need additional supports beyond the age of 18. The seminar was part of a successful lobby to keep statutory aftercare on the Minister for Children and Youth Affairs' agenda and Barnardos continues to campaign on this important issue.

EDUCATIONAL DISADVANTAGE

The high costs associated with sending children to school and its impact on children's education continued to be a priority for Barnardos in 2012. In response to our ongoing

lobbying on the issue, Barnardos participated in consultations with the Minister for Education, Ruairi Quinn, and the Department of Education in May. The consultation discussed how the Department and schools were addressing the costs of school books and proposals for school book rental schemes. Through the consultation. Barnardos contributed to the development of the Department of Education Guidelines for Developing Textbook Rental Schemes in Schools

Continuing this work, Barnardos ran its annual School Costs Survey in July 2012. The survey received its highest ever response, with almost 1000 parents taking part. The survey reflected the increasing pressure facing parents in meeting the costs of sending children to school and created widespread media debate ahead of the national pre-budget process. Barnardos also outlined a strategy for the introduction of a national school book rental scheme within current resources and continues to lobby for this.

CHILD POVERTY

Barnardos continued our efforts to highlight the extent and experiences of children living in poverty throughout 2012. Barnardos met with the Minister for Social Protection, Joan Burton, and her advisors during the year to discuss concerns about cuts to income supports and presented to a number of

committees, including the Joint Oireachtas Committee on Public Expenditure and Reform on the issue of child poverty.

In April, Barnardos worked with OPEN and the National Women's Council of Ireland on the '7 Is Too Young' campaign, to oppose changes to the One Parent Family Payment introduced in Budget 2012. The launch of the campaign received significant media coverage and resulted in a Government commitment to delay changes to the payment until a "credible and bankable commitment" for "a system of safe, affordable and accessible child care" like that "found in the Scandinavian countries" was in place.

In light of this commitment, Barnardos worked in partnership with Start Strong ahead of Budget 2013. At the launch of our Children's Budget 2013, Barnardos also presented a joint paper, 'Towards a Scandinavian Childcare System for 0-12 year olds in Ireland', with Start Strong, emphasising the need for investment in quality childcare and afterschool care provision. Barnardos' Children's Budget and the Barnardos and Start Strong briefing paper received significant media, political and policy attention and was referred to in numerous Dail debates ahead of the Budget. The reports contributed to an increased acknowledgement of the value of afterschool care for children and young people and the role it plays in facilitating parents to

take up employment. Overall, Barnardos Children's Budget was successful in contributing to Budget decisions not to cut frontline education services further and to invest €35m in mental health services for children and young people.

SUBMISSIONS

Barnardos continued to build on its reputation as thought leader across the sector by making contributions covering a broad spectrum of issues. We made the following submissions to various statutory and political bodies over the year:

- Submission into the Institute of Guidance Counsellors, January 2012
- Submission into the Regulation of Lobbying in Ireland, February 2012
- Advisory Group on Tax and Social Welfare DA and Domicilary Allowance, February 2012
- Sustainable Development for Ireland submission, February 2012
- HIQA consultation on Draft National Standards for the Protection and Welfare of Children – For HSE Children and Family Service, May 2012
- Submissions on Ireland's 4th Periodic Report under the International Covenant on Civil and Political Rights (ICCPR), May 2012
- Submission into HSE National Consent

- Policy June 2012 specific questionnaire
- Submission into the Terms of Reference of the Family Law Court Development Committee June 2012
- Submission into Bullying June 2012
- Submission into Framework for Improving the Lives of Children and Young People July 2012
- Submission into Mental Health Commission on Seclusion and Physical Restraint Reduction Strategy Sept 2012
- Submission into review of legislation on prostitution Sept 2012
- Submission on pre-budget audits for JOC Education and Social Protection Oct 2012
- Submission on National Vetting Bureau Bill 2012 with ISPCC during Dail debate on the Bill Oct 2012
- Submission to JOC Finance on our Children's Budget 2013 Oct 2012
- Submission into Law Reform Commission on proposed new programme of law reform Nov 2012
- Submission into Advisory Group on Tax and Social Welfare on Working Age Payments Dec 2012





The Children's Referendum

Barnardos' lona standina call to insert children's rights into the Irish Constitution became a reality in November 2012. Barnardos campaigned for this for many years, and was one of the leading voices during the Referendum campaian. We worked with colleagues in Campaign for Children, the ISPCC and the Children's Rights Alliance as part of the Yes for Children campaign. Barnardos also ran a number of information videos and infographics to help explain to voters why we felt a yes vote was in the best interests of children in Ireland, especially those at risk of harm.

The success of the Yes for Children campaign in supporting a majority of people to vote for the passing of Article 42(A) into the Irish Constitution marked an historic day in Ireland. For the first time in our history, children in Ireland now have explicit rights to have their voices heard and best interests prioritised in cases relating to their care. access and custody. It also means that children who are at risk of harm will be better protected and that the State will have a greater obligation to support families where there are difficulties before situations reach crisis point. These are all issues which have concerned Barnardos for many years and we will now work to ensure that the rights enshrined in the Constitution are given force through legislation and implementation.

- Polling day, Saturday 10th November was the single busiest day on www.barnardos.ie in 2012 with 7,866 VISITS and over 13,000 PAGEVIEWS.
- Barnardos' infographic became a viral success, with over 1,500 SHARES and more than 14,000 VIEWS in the three days leading up to the Referendum.





YES FOR CHILDREN

REASONS TO VOTE YES











VOTE YES FOR CHILDREN ON NOVEMBER 10th

www.barnardos.ie www.yesforchildren.ie





Our Community Supporters

VOLUNTEERS

Our volunteers are a key part of our work in affecting positive change. In 2012 we benefited from the involvement of 294 volunteers (2011:285) on a consistent basis and a further 292 occasional volunteers supported us with fundraising activities.

Over the course of 2012, 73 new volunteers were recruited across the organisation, with 42 of our existing volunteers moving on to new opportunities in the year. Our new volunteers assisted in a variety of roles including administrative support, retail, afterschool groups, pre-school activity programmes, drop in service and childcare support. At the end of 2012, the Barnardos

Wizards of Words literacy programme came to an end as a pilot programme following five successful years. 84 volunteers are now taking a well-deserved break and considering opportunities for 2013.

Barnardos volunteers play a key part in the delivery of our services. In addition, they raise funds; provide office support, training and a variety of professional expertise at all levels in the organisation to help us achieve better outcomes for children. Without their dedication and generosity, we could not do the work we do.

One of Barnardos biggest positive media stories in 2012 can also be attributed to our

volunteers. Volunteers working in our Rathmines shop discovered a large sum of cash pinned into the lining of a pair of donated curtains and brought it to the attention of the shop manager. The search for the mystery donor captivated the nation's media for almost a week and secured hundreds of thousands of euros worth of positive media coverage.

COMMUNITY FUNDRAISERS

Community fundraising events continued to grow in 2012 with fun runs, bake sales, dance competitions, sporting events and many, many more fun organised by supporters in towns and villages, schools and clubs all over Ireland.

A group of famers from Meath and Dublin broke the world record for the most combine harvesters working together in one field. 280 combines from all over Ireland participated and raised thousands for Barnardos and other charities.





Alison Canavan and son James took part in the Barnardos Bugay Push.

CAMPAIGNERS

Barnardos database of campaign supporters also grew in 2012 having a noticeable impact on our Advocacy campaigns. Supporters received regular emails keeping them informed of campaigns and inviting them to get involved. Our annual School Costs Survey in July 2012 had almost 1.000 parents participate, up from 600 in 2011.

CELEBRITY SUPPORTERS

In 2012, our celebrity supporters continued to lend their support to Barnardos campaigns and events. International supermodel Alison Canavan and her son James promoted the Buggy Push and encouraged mums, dads and grandparents to get involved. Rugby international Paul O'Connell called on

participants of the Great Limerick Run to fundraise for Barnardos, while football pundit and ex Ireland international. Richie Sadlier promoted a variety of football related fundraising initiatives and also volunteered his time weekly with our centre in Corduff. Dublin 15.

Comedians Maeve Higgins, Fred Cooke and PJ Gallagher filmed mini videos encouragina people to vote in the Children's Referendum, and musician Lisa Hanniaan auctioned her famous paint splashed dress to raise funds for Barnardos. Other celebrities that supported Barnardos in 2012 included Laura Woods, Miriam O'Callaghan, Ruth Scott. Tom Dunne. 98fm's Dermot and Dave, 2FM's Rvan Tubridy, Hector, Colm Hayes and Rick O'Shea.



Paul O'Connell promoted the Great Limerick Run.

"We really like Barnardos because its fun and the staff are really nice. It means a lot to us because we get to make friends and have fun."

Mary and Anna and Katie



Fundraising Review

Ruth Guy,
Director of Fundraising and Marketing

In 2012 the Fundraising environment became even more challenging. In a very tough economic environment, the whole sector saw a decline in voluntary and statutory income early in the year and the competition for funds in the market place was acute.

The strategy of investing in the growth of the individual donor database over the last few years stood Barnardos in good stead in 2012 with donors responding to Barnardos appeals for vital extra support during the year. Barnardos investment in donor recruitment in 2011 was a critical factor in supporting the organisation in 2012 as those denors continued to donate to Barnardos. Thanks to their ongoing support we managed to continue to fund critical services across the country.

Fundraising activities for 2012
generated €5.2m (2011: €5.2m):
Unrestricted Trusts, Legacies &
Donations income generated
€0.1m (2011: €0.1m): Restricted
Trusts & Donations income was
€1.7m (2011: €1.5m); resulting
in a total fundraising income of
€6.9m (2011: €6.7m) for the year.

More than 5.700 new individual donors signed up in 2012, committing to a regular monthly donation to support Barnardos. Fundraisina events also arew significantly in terms of the number of people taking part in events - however the average amount raised by participants continued to fall thus impacting overall income. The growth in community fundraising which Barnardos has seen since 2009/2010 continued into 2012 which may be directly attributed to Barnardos' increased supporter database as well as the organisation's growing profile and general awareness.

2012 was the second year of the 2FM Dress Up for Barnardos campaign – with more people than ever getting involved and wearing fancy dress to fundraise for Barnardos. Mums, dads and grandparents turned up with babes in strollers for the Barnardos Buggy Push in the Phoenix Park, sponsored by Dettol. The first ever Santa Stroll on Dun Laoghaire pier was a great day out for all the family.

Barnardos corporate income remained steady in 2012 as a result of many strong partnerships that have been fostered over the years. This is particularly notable as corporate support for the sector has considerably tightened in the economic climate. Companies big and small supported Barnardos in many ways dressing up at Halloween as part of 2fm Dress Up for Barnardos, hosting cake sales and fundraising challenges, participating in the Barnardos Santa Stroll and taking on adventure challenges and treks - to support our work with vulnerable children in Ireland. Corporate supporters helped Barnardos in practical ways also taking time out to paint and garden in many of our project centres and shops.

We would like to thank each and every person who supported us, in whatever way they could in 2012. Their support made a huge difference to all the children and families we work with.







2012 was a stellar year in terms of awareness and understanding thanks to the activity of Barnardos fundraising, communications and advocacy teams. Barnardos is now firmly established in the public's mind as the leading children's charity in Ireland. The ICEM (Irish Charity Engagement Monitor) survey November 2012 showed Barnardos ranked as the fourth best known charity in Ireland in terms of spontaneous awareness, making us the second best known Irish (domestic) charity.

ontaneous awareness grew m 14% in 2011 to 21% in 2012, intaining Barnardos in fourth sition while considerably owing profile. This can be ributed to the high profile Barnardos durina the ildren's Referendum debate October and November and 2fm Dress Up for Barnardos mpaign in September and tober.



Thousands of schools, business and community groups answered 2fm's call to Dress Funny For Money. 2012 was the second year of the 2fm Dress Up for Barnardos campaign.

SHOPS

Barnardos shops performed exceptionally well thanks to the support of the general public who both donated and bought from our stores. Sales totalled €1.2m million (2011: €1.1m). In addition to increased sales, costs were managed very tightly and, as a result, net contribution was above target.

This was an incredible result in a year that saw the retail sector as a whole continuing to struggle.

One of the main challenges was the continued move by the mainstream retailers to heavily discount merchandise and deliver almost year round sales. This has increased the competition on the high street and made new goods more accessible to all, at a lower cost. Barnardos has also seen a fall off in donations of brand new stock from retailers and manufacturers.

Barnardos Bridal Rooms performed strongly, as did our numerous Pop Up shops at events across the country. The commitment of our people and volunteers in the shops is a key factor in the success of the Barnardos shops, complimented by the continued support of our customers and donors.

Financial Review

Dianne O'Kelly Director of Finance

Barnardos is financed by a mix of statutory and voluntary funding. In 2012 Barnardos raised a total income of €23m, down from €24m in 2011. The income was generated through various channels. 64% was government funding, primarily allocated through the Health Service Executive; and the remainder was raised through our fundraising activity. Fundraising income generated €5.4m (actual cash income was €5.7m), the same as in 2011.

Our investment in supporting children and families in 2012 was made possible both through the statutory funding we received through the HSE, government departments and agencies, and the significant support of our voluntary funders. We would like to pay tribute to the generosity of all our donors - who ranged from businesses engaged with social responsibility to individuals who brought their communities together to host an event for Barnardos.

We would also like to acknowledge the support of our philanthropic partners, The Atlantic Philanthropies and The One Foundation, as well as those who gave their time and expertise on a pro bono basis.

2012 was a difficult year financially. While demand for Barnardos services grew considerably, our capacity to respond was put under immense pressure. Cuts to Barnardos statutory funding continued, and the fundraising climate continued to deteriorate. Right across the sector public spending cuts really began to hurt.

Barnardos' fundraising targets for 2012 and the coming years had been revised downwards by a considerable amount. This coupled with the fact that significant philanthropic funding is coming to an end created a financial problem – with not enough income both through statutory sources and through fundraising to support the expenditure of the organisation. In 2012 we made some difficult decisions to cut costs and restructure so Barnardos can carry on serving the needs of children and families to the best of its ability.

Barnardos looks forward to the setting up of the new Child and Family Support Agency in 2013 and working closely as a key partner to face the challenges of providing high quality services in cost effective ways. We are committed to best practice, and that is reflected in our ethos and all our activity across Barnardos. Our financial statements are prepared under the historical cost convention in accordance with best practice as recommended by the Companies Acts and, voluntarily in the absence of statutory reporting standards for charities in Ireland, in accordance with best practice (Statement of Recommended Practice revised 2005), as recommended by the Charity Commission for England

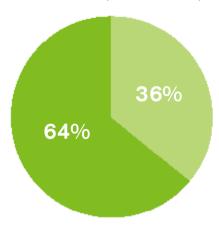
"I like Barnardos because the people are nice. Barnardos is cool. I like cooking with my mammy". Fidelma

and Wales.



INCOME

2012: €23.4m (2011: €24.0m)



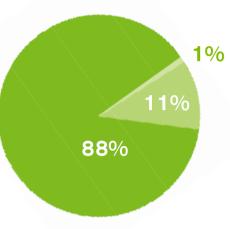
- Statutory 64.5%
- Voluntary 35.5%

broken down as follows:

- Donations 23.0%
- Shops 4.9%
- Trusts, Foundations and Legacies 7.0%
- Other 0.6%



2012: € €24.5)



- ●Servic
- , 88%
- Genera.
- unds 11%
- Governance 1%

The costs of running shops (€1m) are excluded, as they made a net contribution of €152k, as are once off redundancy costs (€1.1m).

88 CENT

of every euro raised was spent directly on our work with children and families

was invested in generating funds

was spent on governance

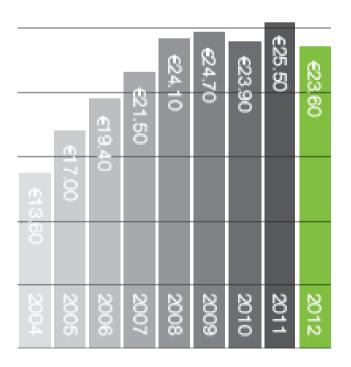
Financial Review

(continued)

Treasurer's Report

The following summary accounts have been extracted from the statutory financial statements of Barnardos Republic of Ireland Limited for the year ended 31 December 2012. The statutory financial statements, on which the auditors, KPMG, expressed an unqualified opinion, have been filed with the Register of Companies following the Annual General Meeting.

The detailed auditor's report and accounts are available to download from www.barnardos.ie or can be obtained from our national office.





Accounts Summary

Statement of Financial Activities and Income and Expenditure Account for the year ended 31 December 2012

	2012	2011
	€000	€000
	Total Funds	Total Funds
Incoming resources		
Incoming resources from generating funds		
-Voluntary income	7,026	6,814
-Income from trading activities	1,156	1,126
Incoming resources for charitable activities	15,084	15,783
Investment income	135	198
Other incoming resources	-	31
Total incoming resources	23,401	23,952
Resources expended		
Cost of generating funds		
- cost of generating voluntary income	2,458	3,346
- cost of trading activities	1,004	1,005
Charitable activities	19,946	20,932
Governance costs	200	175
Other resources expended	1,132	
Total resources expended	24,740	25,458
Net incoming/(outgoing) resources before transfers	(1,339)	(1,506)
Transfers between funds	<u> </u>	
Net outgoing resources before other recognised gains and losses	(1,339)	(1,506)
		

Accounts Summary

(continued)

Statement of Total Recognised Gains and Losses for the year ended 31 December 2012

	2012	2011
	€000	€000
Net outgoing resources for the year	(1,339)	(1,506)
Actuarial loss on defined benefit pension scheme	(444)	(382)
Total recognised gains and losses for the year	(1,783)	(1,888)

Reconciliation of movement in reserves

	2012	2011
	€000	€000
	(4.000)	(4.500)
Net outgoing resources for the year	(1,339)	(1,506)
Actuarial loss on defined benefit pension scheme	(444)	(382)
Total recognised gains and losses for the year	(1,783)	(1,888)
Reserves at the beginning of the year	7,007	8,895
Reserves at the end of the year	5,224	7,007



Balance Sheet At 31 December 2012

	2012	2011
	€000	€000
Fixed assets		
Tangible assets	2,418	2,743
Term deposits	1,395	1,352
	3,813	4,095
Current assets		
Debtors	1,320	1,555
Short term deposits	2,959	3,401
Cash at bank	691	940
Total current assets	4,970	5,896
Current liabilities		
Creditors: amounts falling due within one year	(2,513)	(2,864)
Net current assets	2,457	3,032
Total assets less current liabilities	6,270	7,127
Provision for liabilities	(777)	(110)
Net assets before pension liability	5,493	7,017
Defined benefit pension scheme liability	(269)	(10)
Net assets	5,224	7,007
Represented by	 _	
Unrestricted fund	5,018	6,409
Restricted income fund	206	598
Total funds	5,224	7,007

MESSAGE FROM PRESIDENT MICHAEL D. HIGGINS

I am delighted, as Patron of Barnardos, to congratulate you on your most valuable work throughout 2012. I wish to acknowledge the generosity and commitment of all those who gave of their time, skills, money or sympathy, thus making it possible for Barnardos to carry out its important mission. May I also salute the children and families who have opened their doors to Barnardos and who trust that there is a way out of their current struggles.

2012 was a special year for Barnardos, as you were celebrating the charity's fiftieth anniversary in Ireland. It has been a long journey – one that was instigated by a man of exception. Dublin-born Doctor Thomas Barnardo, who devoted his life to supporting destitute children in late nineteenth century British cities. That journey of altruism and care was continued by hundreds of dedicated men and women and, in 1962, Barnardos started operating in Dublin and the border counties. Since then, Barnardos' network across Ireland has expanded and the nature of its activities has gradually evolved in accordance to the changing needs of children and their families.

This 2012 Annual Review is a good occasion to cast a retrospective gaze on Barnardos' work over the past fifty years. Indeed it is important that we take the time to measure the depth of change in Irish society and ponder on the challenges for tomorrow. I am happy to note that ample space is given to the voices of children in this Annual Review, For children are the heart and soul of Barnardos. Making sure that those children who experience hardships in their daily lives are. from an early age, given access to auality care and education services is of crucial importance. Early intervention can offset many difficulties before they really take hold and have longlastina scarrina effects in a child's life.

May your work in the years to come continue to facilitate the flourishing of the wonderful, unique potential there is in every child.

Michael D. Higgins Uachtarán na hÉireann President of Ireland



Where We Are



To contact any of Barnardos centres call 01 453 0355 or visit www.barnardos.ie



1 Dublin

Blanchardstown

Mulhudda

Corduf

Fingla

Buckingham St

Clondalkin

Tallaghi

Jobstown

Fortunestown

Loughthataur

Cherry Orchard

Diella

Christehurch

South Circular Road

Dun Lagghaire

2 Edenderry

3 Carlow

4 Carrick-on-Suir

5 Gorey

6 Waterford

Ballyber

7 Dungarvan

8 Cork

Mahon

Knacknahoen

9 Clonmel

10 Athlone

11 Limerick

Southill

Movross

slandgate

12 Tullamore

13 Thurles

14 Mullingar

15 Meath

16 Cavan

17 Monaghan

50 Years Working With Children and Families in Ireland

"THE HIGH REGARD IN WHICH BARNARDOS IS HELD IS DUE IN NO SMALL PART TO THE EXCEPTIONAL AND TIRELESS WORK THAT THEY DO FOR CHILDREN AND FAMILIES. MY HOPE IS THAT THIS CONTINUES FOR MANY YEARS TO COME. BEST WISHES."

Emily Logan, Ombudsman for Children

"THE SUPPORT WE GET FROM BARNARDOS IS INVALUABLE. THE CHILDREN FEEL VALUED AND PART OF A COLLABORATIVE PROCESS. THEY FEEL HEARD. THE STAFF WE DEAL WITH ARE SECOND TO NONE". Primary School Principal, Limerick

"BARNARDOS FOR KIDS IS LIKE APPLE TART

- TASTY BUT ALSO GOOD FOR YOU. I HOPE
THAT BARNARDOS CAN BECOME A STAPLE
FOR THE KIDS WHO NEED IT, AND NOT JUST
A TREAT."

Deirdre Mortell, One Foundation



50 Years Working With Children and Families in Ireland

"ATLANTIC APPLAUDS BARNARDOS" AMBITION TO ACHIEVE BETTER OUTCOMES FOR CHILDREN THROUGH QUALITY SERVICES THAT ARE INFORMED BY EVIDENCE OF WHAT WORKS AND BY THE VOICES OF CHILDREN AND FAMILIES THEMSELVES."

Jane Forman, Atlantic Philanthropies

"BARNARDOS PROVIDE HIGH QUALITY WORLD CLASS SERVICES TO CHILDREN AND FAMILIES. THE SERVICES PROVIDED ARE VITAL TO THE SURVIVAL OF MANY FAMILIES. I WISH BARNARDOS THE VERY BEST OF LUCK FOR THE NEXT FIFTY YEARS AND BEYOND."

Geoffrey Shannon, Special Rapporteur on **Child Protection**

Barnardos

Christchurch Square Dublin 8

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Registered Charity 6015

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Maxwell Photography



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