

SPREAD THE WORD!

Publicising your Big Toddle can help you raise more money; it's a great way to get your groups' efforts recognised in the local community; and it's a chance to see your toddlers in the local news!

We want as many people as possible to know what you are doing to raise money to support Barnardos and we're here to help you spread the word by sending out a local press release.

Send us a few pieces of information and we'll do the rest!

- 1 Tell us when you are hosting your Big Toddle, and where.
- 2 Tell us how many children will be taking part.
- 3 Tell us how you and your little ones prepare for your sponsored walk.

And provide us with a quote from your manager, a staff member or parent, telling us why you chose to support Barnardos Big Toddle.



Local radio stations are always keen to hear about local events. Let us know if you are open to having a chat on air with a local station – we'll help you prepare for that.

Why not ask a local celeb or social media influencer to come along to your Big Toddle? Most will enjoy the publicity and it's sure to interest local papers!

